

Black Friday analyzed from a Geography perspective ^[1]

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El famoso día del viernes negro o Black Friday, criticado muchos, incluyendo académicos, es para ciertos investigadores reflejo social de la conducta consumidora del puertorriqueño.

Prof. Guilbe at the UPR, has been studying the Black Friday phenomena in Puerto Rico from the economic geography field.

The original news story is in Spanish. To read the full text, please click on the "Español" button below or the link at the top right of the page.

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