

HACU and USDA Agricultural Export Market Challenge winning team announced [1]

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The Hispanic Association of Colleges and Universities [2]

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USDA AGRICULTURAL EXPORT MARKET CHALLENGE 2024



**CONGRATULATIONS
TO THE WINNING TEAM!**

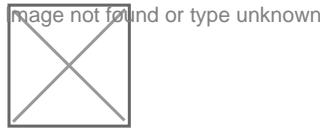


USDA Foreign Agricultural Service
U.S. DEPARTMENT OF AGRICULTURE

The Hispanic Association of Colleges and Universities and the United States Department of Agriculture's Foreign Agricultural Service have announced the selection of **Inter American University of Puerto Rico - Aguadilla** as the winning team of the Agricultural Export Market Challenge.

The team finalists that presented their solutions to FAS leadership on February 29, 2024, included: Inter American University of Puerto Rico – Aguadilla, (Aguadilla, Puerto Rico), North Carolina A&T State University, (Greensboro, North Carolina) and Regis University (Denver, Colorado). Institutions from nine states, the District of Columbia and Puerto Rico participated in the 2024 challenge. Inter American University of Puerto Rico – Aguadilla will travel to

Washington, D.C., to meet with USDA leaders.



The Agricultural Export Market Challenge is an immersive six-week learning experience using the case study method and role playing to simulate the work that FAS subject matter experts perform every day to increase export opportunities for U.S. food and agricultural products.

The goal of the simulation is to help students accrue knowledge and skills across the disciplines of economics, diplomacy, scientific analysis, marketing, and trade policy. To learn more about the Challenge visit <https://fas.usda.gov/market-challenge> [3].

Related: [HACU and USDA announce 20 Minority-Serving Institutions selected for the USDA Agricultural Export Market Challenge](#) [4]

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