

# Hack PR to cultivate innovation in PR [1]

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Bartolomei y Mercader aclararon que un "hacker" es aquella persona que identifica un problema y usa herramientas creativas y tecnológicas para solucionarlo. (José "Pipo" Reyes)

"HackPR 2015" took place this weekend at the Coliseo Rafael A. Mangual.

To read the full article, visit the Spanish version of this site.

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