

**LUZ LEYDA VEGA-ROSADO, PhD**  
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## **EXPERIENCE**

**August 1, 2005 – Present**

**Full Professor**

Inter American University of Puerto Rico, San German Campus

- **Researcher on family businesses and countries' competitiveness.**
- Teach undergraduate and graduate courses at the Business Administration Department and at the Center for Graduate Studies.
- Undergraduate courses: Entrepreneurial Culture, Entrepreneurial Fundamentals, Entrepreneurial and Managerial Strategy, Design and Development of a Business Plan, **Family Businesses**, Management Fundamentals, Business Law, Organizational Behavior, Human Resources Management, Human Resources for Office Administration, Human Resources Development and Training, Compensation.
- Graduate courses (master level): Entrepreneurial Marketing (virtual course), Theory and Organizational Behavior (classroom and virtual course), Compensation, Strategic Management.
- Graduate courses (doctoral level): Multinational management, Policies and Strategies in International and Global Business, Intercultural Communication and Negotiation in International Business, Theory of International Business.
- Ph.D. Graduate student advisor: Ms. Rosa Reyes, Ms. Jacqueline Rodríguez, Ms. Maribel Ortiz, Ms. Lisa M. Escobales.
- Researcher for Babson College project on family entrepreneurship (June, 2009 – June 2011).
- Publications and research: please, see the section on Publications.

**April – June 2012**

Researcher

Instituto Tecnológico de Estudios Superiores de Monterrey, Mexico

Topics: Family businesses and international competitiveness

**October – December, 2005; June 2007; August – October, 2007; August – October, 2008**

Lecturer

Metropolitan University of Aguadilla

Graduate courses: International Commerce, Human Resources Administration, Strategic Planning

**March, 2005 – May, 2006**

Graduate student advisor for: Mr. José Valle-Fernández (225210);

Topic: E-learning use at Baxter Healthcare, San Germán, Puerto Rico.

Pontifical Catholic University of Puerto Rico

Mayagüez Campus, Puerto Rico

**February – May 2009; February – May, 2007; February – June, 2006; ; August 10, 2004 – May, 2005**

Lecturer

Pontifical Catholic University of Puerto Rico

Mayagüez Campus, Puerto Rico

Graduate courses: Administrative finance, Administrative theory, International businesses, Organizational behavior

March 4, 2005 – May, 2005: Member of Evaluating Committee for Business and Research Projects

**August, 2004 and August, 2005**

Reviewer for Academy of International Business (AIB) Southeast USA annual conference  
Knoxville, Tennessee and Charleston, South Carolina

**August 12, 2002 – July 31, 2004**

**Special Assistant to the Chancellor for Administrative Affairs**

Chancellor's Office

University of Puerto Rico at Mayagüez

Duties: Assist the Chancellor in all matters related to the Campus' administrative affairs, prepare reports, supervise the Chancellor's office staff, approve disbursements from the office budget, assist in the coordination of activities from the office, and work in the development and implementation of the strategic plan of the campus. Represent the Chancellor when requested.

**February 15, 2002 – August 9, 2002**

**Associate Director** (full time)

Research and Development Center (R&D Center)

University of Puerto Rico at Mayagüez

Duties: Assist the Director in the implementation of a new organizational structure for R&D. Supervise and lead the Academic R&D, train new personnel, assist the director in the implementation of entrepreneurial development and industrial extension. Sign proposals for external funds, substitute and represent the Director when required.

**January, 1999 – February, 2002**

**Coordinator** (full time)

External Resources Office

Research and Development Center

University of Puerto Rico at Mayagüez

Duties: Lead the office; seek funding sources; advice researchers in the proposals' preparation; coordinate seminars, conferences and workshops for the researchers; coordinate the production of printing materials to announce the funding opportunities and write articles for different University's bulletins, administer the Institutional National Science Foundation Fastlane system.

**March – April, 1999**

**Professor**

Lead reviews for the certification of professional secretaries test (Certified Professional Secretary – CPS)

University of Puerto Rico at Mayagüez

**August, 1991 – December, 1998**

Center for Hemispherical Cooperation in Research and Education in Engineering and Applied Science,  
University of Puerto Rico at Mayagüez.

01/93 – 12/99

**Coordinator** (full-time)

Duties: Organize, lead and supervise conferences, seminars, workshops, trips and other activities of the Center. Assist the directors in the planning of activities and make immediate decisions in their absence. Assign works and supervise the secretaries and part-time staff. Prepare budgets for the different activities of the Center. Maintain records of the budget of the office. Make contacts locally and internationally at agencies, universities, public and private enterprises of the hemisphere to organize the Center activities. Prepare written reports and other administrative documents.

07/92 – 12/92

**Administrative Assistant** (full time)

Duties: In addition to secretarial tasks; assist in the preparation of reports, make travel arrangements, assist in the organization of meetings in and out of Puerto Rico, follow-up on purchase orders of office equipment and materials, supervision of clerical assistant.

08/91 – 06/92

**Secretary** (part-time)

Duties: Participate in the organization of conferences, meetings, and seminars. Communicate by phone with and provide information to Puerto Rico, United States, and Latin-American countries. Produce documents using a computer or typewriter, send correspondence by fax and mail; file documents.

**March, 1998 – December, 1998**

**Professor** (part-time)

Extension Division, University of Puerto Rico at Mayagüez

Duties: Teach the course on Computers' Keyboarding for a group of people from the community.

**August, 1997 – May, 1998**

**Professor** (part-time)

Office Administration Institute, College of Business Administration, University of Puerto Rico at Mayagüez.

Duties: Teach the courses on Abbreviated Writing System in English and Spanish for students enrolled in a bachelor's degree program.

**June, 1996 – August, 1996**

**HACU National Internship Program**

HACU: "Hispanic Association of Colleges and Universities"

Office of Human Resources

Patents and Trademarks Office (PTO)

US Department of Commerce, Washington, DC

Duties: Work with the reengineering team for human resources at PTO. This includes revise the questionnaires used for the reengineering process, make recommendations, assist in their administration, attend meetings of the team. Work with the benchmarking team for human resources at PTO. This include make primary and secondary research; analyze data and prepare reports on it, seek for best practices, contact possible partners, attend the meetings of the team. Make research at the PTO Scientific Library, the Library of the Catholic University of America, and the Library of Congress. Use World Wide Web to make the benchmarking research. Besides, assist to academic and job related seminars such as: Advanced Power Point Techniques, The Art of Benchmarking, Orientation of the PTO Depository Library Program, Reinventing Human Resource Management: People and Systems, Office Politics, Community Service, Legislative Issues, Federal Educational and Professional Opportunities Seminar.

**October, 1989 - March, 1991**

**Clerical Assistant**

Extension Division, University of Puerto Rico at Mayagüez

Duties: Typewriting work, made and received telephone calls, photocopied documents.

## **EDUCATION**

1999 – 2004

**Ph.D. in Business Administration**

University of Puerto Rico at Río Piedras

Specialization: International Commerce

Topic of dissertation proposal: *The international competitiveness of Puerto Rico: export's pattern and*

*Porter's methodology*. (ISBN: 3157230)  
Graduation date: December 2004  
Honors: First graduated from this program.

**2001 – Certified Administrative Professional (CAP holder)**

1993 – 1997

**Master's Degree in Business Administration**

University of Puerto Rico at Mayagüez

Thirty-three credits in human resources management (18 graduate, 15 undergraduate)

Three graduate credits in Education Methodology

**1997 – CPS Recertification**

**1993 – Certified Professional Secretary (CPS holder)**

June – August, 1996

English course

Graduate School , US Department of Agriculture

1987 – 1992

**Bachelor's Degree in Secretarial Sciences (now Office Administration)**

University of Puerto Rico at Mayagüez

Grade point average: 3.68 on scale of 4.00 points (Magna Cum Laude)

Fifteen undergraduate credits in human resources management.

## **RESEARCH TOPICS**

Please, see below publications related and professional conferences attended to present results.

- Family businesses
  - 2019 – present: Qualitatively study on professionalization and resilience to write a case study on a supermarket family business for a book in Spanish titled: *Las empresas familiares latinoamericanas: 20 casos para aprender y emprender*. This is a project lead by Dr. Claudio Muller for University of Chile in collaboration with Tech of Monterrey, Mexico.
  - 2019 (one year working on this project): Research on SWOT and other strategic tools in FB to write a book chapter. The title of the chapter is: The 3D IFB SWOT Analysis as a Strategic Tool to Develop Entrepreneurial Plans for Family Businesses. Chapter accepted for publication in the book *Challenges and Opportunities for the Strategic Management of Family Businesses*. Editors: Palma-Ruiz, Jesús Manuel, Barros-Contreras, Ismael; Gnan, Luca. Publisher: IGI Global: Disseminator of Knowledge; Pennsylvania, United States.
  - January 2017 – December 2018: Project on Latin America family business with a group of researchers from around the world. Results: publication in a book.
  - January – May 2014: Sabbatical to do research on Puerto Rican family businesses.
  - April – June 2012: Visiting researcher on family businesses and competitiveness at TEC of Monterrey, Mexico.
  - June 2009 – 2011: Researcher for Babson College's Project on Successful Transgenerational Entrepreneurship Practices (STEP Project).
  - August 2010 – May 2011: Research on Puerto Rican family businesses and its impact in the economy of the country.
- Competitiveness of the countries (especially Puerto Rico and Caribbean countries)

## PUBLICATIONS

- Vega-Rosado, Luz L. (in process – projected publication date: 2021). Hacia un proceso de sucesión: el caso de Supermercado y Carnicería Napo Vélez, Inc. de Puerto Rico. Proposed book title: *Las empresas familiares latinoamericanas: 20 casos para aprender y emprender*. Monterrey, México: Centro de Empresas Familiares de la Universidad de Monterrey.
- Vega Rosado, Luz Leyda. (6 de octubre de 2020). Hacia una fórmula acertada para detener el COVID-19. *El Nuevo Día*. Recuperado de <https://www.elnuevodia.com/opinion/punto-de-vista/hacia-una-formula-acertada-para-detener-el-covid-19/>
- Vega Rosado, Luz Leyda. (19 de agosto de 2020). ¿Dónde están nuestras prioridades como pueblo? *El Nuevo Día*. Recuperado de <https://www.elnuevodia.com/opinion/punto-de-vista/donde-estan-nuestras-prioridades-como-pueblo/>
- Vega-Rosado, Luz L. (2020) The 3D IFB SWOT analysis as a strategic tool to develop entrepreneurial plans for family businesses. *Handbook of Research on the Strategic Management of Family Businesses*. Book edited by: Jesús M. Palma-Ruiz, Ismael Barros-Contreras, & Luca Gnan. USA, PA: IGI Global: Disseminator of Knowledge. Chapter 17, pages 363-389.
- Vega Rosado, Luz L. El Mesón Sandwiches: The First Puerto Rican Fast Food Chain. Case included in the book edited by Müller, Claudio G.; Botero, Isabel C., Discua, Allan; Subramanian, Ram. *Family firms in Latin America*. New York: Routledge. Taylor & Francis; 2018, p. 52-61.
- Vega-Rosado, Luz L. *Las empresas familiares en Puerto Rico: retos, prácticas exitosas y recomendaciones*. Lajas, Puerto Rico: Three A Press, 2015. ISBN: 978-1-61887-620-1.
- Vega-Rosado, Luz L. Myths & Realities in Family Businesses in Puerto Rico. *The Practitioner. Family Firm Institute*. November 11, 2015. <http://ffipractitioner.org/2015/11/11/myths-realities-in-family-businesses-in-puerto-rico/>.
- Vega-Rosado, Luz L. La ética del vendedor. *El Nuevo Día*. Suplemento Semana del Profesional de Ventas. 19 de febrero de 2015, p. 14.
- Vega-Rosado, Luz L. El bienestar en las empresas familiares. *El Nuevo Día.com*. <http://www.elnuevodia.com/suplementos/bienestar/nota/elbienestarenlasempresasfamiliares-14439/> (2015) (accesado el 28 de enero de 2015).
- Vega-Rosado, Luz L. "Organizational Culture in Family Businesses: Observations in Two Puerto Rican Firms". *Global-local Innovation & Entrepreneurship. Conference Proceedings 58th World Conference of the International Council for Small Business*. Ponce, Puerto Rico June 20-23, 2013, p. 66.
- Vega-Rosado, Luz L. "México y Puerto Rico: Contrastes y Semejanzas", *Foreign Policy Edición Mexicana*. Vol. 1, Núm 5, Agosto – Septiembre 2012, págs.. 26-27.
- Vega-Rosado, Luz L. "Family Businesses as a Source of Competitiveness: The Case of Puerto Rico", *Competition Forum: American Society for Competitiveness Annual Publication*. 2011. Indiana, PA (ISSN 1545-2581)
- Vega-Rosado, Luz L. "Puerto Rico's Competitiveness in the New Millenium", *Competition Forum: American Society for Competitiveness Annual Publication*. Indiana, PA: Vol. 6, Number 1, 2008, p. 42-62. (ISSN 1545-2581)
- Vega-Rosado, Luz L. "The International Competitiveness of Puerto Rico Using the Porter's Model".

- Journal of Global Competitiveness*. American Society for Competitiveness. Indiana, PA. Vol. 14 (2), 2006, p. 95-111. (ISSN 1071-0736). (Database: EBSCOhost, Academic Search Premier. Accession Number: 24488560).
- Vega-Rosado, Luz L. "Caribbean Competitiveness". *Proceedings of the 6<sup>th</sup> Global Conference on Business & Economics (GCBE)* Boston, MA, Harvard University: *Association for Business & Economics Research*, 2006. (ISBN: 0-9742114-6-X)
- Vega-Rosado, Luz L. "La Competitividad Internacional de Puerto Rico: Patrón de Exportaciones y Modelo de Porter". *Informe Económico al Gobernador*. San Juan, Puerto Rico: Junta de Planificación, Diciembre, 2005.
- Vega-Rosado, Luz L. "The Importance of the Export of Services for the Economy: The Case of Puerto Rico". *Proceedings of the Academy of International Business, Southeast Annual Meeting*. Charleston, South Carolina. November, 2005: 13-23.
- Vega-Rosado, Luz L. "The International Competitiveness of Puerto Rico Using the Porter's Model". *Competition Forum: American Society for Competitiveness Annual Publication*. Indiana, PA: Vol. 3, Number 1, 2005, p. 42-51. (ISSN# 1545-2581)
- Vega-Rosado, Luz L. "La competitividad de Puerto Rico a nivel internacional basada en la metodología de Michael E. Porter". *Ceteris Paribus: Revista Económica de Puerto Rico*. Mayagüez, PR: Recinto Universitario de Mayagüez. Volumen 5, 2005
- Vega-Rosado, Luz L. "Ante una coyuntura crucial." *Negocios del Domingo, El Nuevo Día*. 20 de febrero de 2005: 22.
- Vega-Rosado, Luz L. "The Importance of Exports for the Competitiveness of a Small Economy: The Case of Puerto Rico". *Proceedings Academy of International Business, Southeast Annual Meeting*. Knoxville, TN: Clayton College & State University Print Shop. November 10-12, 2004: 295-306.
- Vega-Rosado, Luz L. "Competitividad exportadora boricua." *Negocios del Domingo, El Nuevo Día*. 7 de noviembre de 2004: 26.
- Vega-Rosado, Luz L. (Co-editor). *University of Puerto Rico at Mayagüez Annual Report 2003*. Caribbean Forms Printing.
- Vega-Rosado, Luz L. (Co-editor and Coordinator). *Research and Development Center Annual Report*. University of Puerto Rico at Mayagüez. Reports from 1999 to 2002.
- Vega-Rosado, Luz L.. "Collegiate secretary: accept the challenge." *Enfoques Educativos*. Bulletin of the Extension Division. University of Puerto Rico at Mayagüez. April, 1998. Vol. 3.1: 9.
- Vega-Rosado, Luz L.. "Mayagüez PTDL Patent Law Seminar." *PTO Pulse*. January-February 1998. Page 4.
- Vega-Rosado, Luz L.. Article: "The Christian secretary." Published in the *Visitante* newspaper. April 13 and 27, 1996: 15, 23.
- Vega-Rosado, Luz L.. Article: "The secretaries' week comes again." Published in the *Vision* newspaper. April 25 – May 1, 1996: 9.
- Researcher. Best Practices Study. Office of Human Resources. US Patent and Trademark Office. Washington, DC. October, 1996.

Co-editor. Proceedings of the conference: "Center for Hemispherical Cooperation in Research and Education in Engineering and Applied Science". University of Puerto Rico at Mayagüez. 1992.

## **SCHOLASTIC AND PROFESSIONAL HONORS**

December, 2020	Puerto Rican Entrepreneurship Pilar 2020 Banco Popular, Echar Pa'lante Alliance
October, 2020 - Present	Member of the <i>Instituto Pedagógico Padre José Kentenich</i>
July 15-16, 2018	Aspiring Leaders Seminar for PhD Project Members Tampa, Florida Expenses covered by PhD Project.
June, 4-6, 2015	FERC Career Academy Family Enterprise Research Conference (FERC) 2015 Burlington, Vermont
January – May, 2014	Sabbatical awarded by Inter American University of Puerto Rico to do research on Puerto Rican family businesses.
April – June 2012	Banco Santander Scholarship Visiting researcher on family businesses and competitiveness at TEC of Monterrey, Mexico State Campus, Mexico.
May 31 – June 4, 2010	Guayacán Fellow Symposium for Entrepreneurship Education. Price-Babson SEE. Babson College, Boston, MA
June 25-29, 2007	Selected to participate of the Junior Faculty Consortium at the annual conference of the Academy of International Business held at Indianapolis.  Recipient of a travel stipend awarded by the Boeing Institute of International Business, John Cook School of Business, Saint Louis University.
August 1, 2004 – December 31, 2004	Doctoral Thesis Scholarship Office of the Dean for Graduate Studies and Research University of Puerto Rico at Río Piedras
November 14-22, 2002	Raúl & Isabel Gándara Scholarship. University of Puerto Rico. Course on International Businesses and Negotiations. Miami, FL
January, 2002	Nominated to <i>International Who's who of Professionals</i> . Included in 2001-2002 edition of International Who's Who of Professionals.
November 18-20, 1998	Sponsored by the <i>PhD Project</i> to attend its Conference in Chicago, IL. This program promotes that more Hispanics and other minorities pursue Ph.D. degrees in business administration and related fields.
May 14, 1998	Outstanding young woman of Puerto Rico. Puerto Rican Youth Commission.
August 3-8, 1997	Wall Street Seminar. Sponsored by <i>Alliance 2000</i> Program. New York City.

*Alliance 2000* is leadership program that encourages the Hispanics in the fields of finance, corporations, and economics.

July, 1997	Appointed to the OAG Travel Arranger of the Year Award.
October 24-29, 1996	HACU 10 <sup>th</sup> Annual Conference: "Re-engineering Vital Relationships with Government and Industry". Sponsored by HACU. Washington, DC
October, 1996	Appointed by the Graduate School of the University of Puerto Rico at Mayagüez for the Presidential Management Program.
1995	Recognition from the National Institute of Standards and Technology (NIST) for the coordination of the meetings of the Caribbean Measurement Assurance Program.
1991 - Present	Member of Phi Kappa Phi Honor Society. This is an honor society that choose their members for their academic excellence.
1992	Award of the Institute of Secretarial Sciences, University of Puerto Rico at Mayagüez. This award is for the best student.
1991	Winner of the first place at the challenges of the Commercial Education Association.
1989-1992	National Dean's List
1989-1992	Dean's List, University of Puerto Rico at Mayagüez

## **PROFESSIONAL SEMINARS ATTENDED, CONFERENCES AND TRIPS**

*Programa Global de Alta Dirección Empresas Familiares Exitosas* de la American Training  
October 3-7, 2018  
San Antonio, Texas

July 2 – 16, 2016  
Trip to La Habana, Cuba  
Course on Cuban Economy  
La Habana University

Family Enterprise Research Conference (FERC) 2015  
June 4-9, 2015  
Burlington, Vermont

Family Firm Institute (FFI) Global Conference  
October 8 – 11, 2014  
Washington, DC

American Society for Competitiveness Annual Conference  
October 26-29, 2011  
Orlando, FL

Symposium for Entrepreneurship Education. Price-Babson SEE. Babson College  
May 31 – June 4, 2010  
Boston, MA

American Society for Competitiveness (ASC) Annual Conference



November 6-8, 2008  
Orlando, Florida

Blackboard Vista Academy  
November, 2007  
San Germán, Puerto Rico

Babson College Workshop on Entrepreneurship  
August 1 – 3, 2007  
Central Administration, Inter American University of Puerto Rico  
San Juan, Puerto Rico

Academy of International Business Annual Conference  
Junior Faculty Consortium  
June 25-29, 2007  
Indianapolis, Indiana

6th Global Conference on Business and Economics  
October 14-17, 2006  
Harvard University, Boston, MA

Distance learning academy (WebCT platform)  
September 2005 – May, 2006  
Inter American University of Puerto Rico at San Germán

Academy of International Business-Southeast Chapter Conference  
November 9-12, 2005  
Charleston, South Carolina

Students retention conference  
October 19, 2005  
Inter American University of Puerto Rico at San Germán

Capital profits seminar  
October 13, 2005  
Inter American University of Puerto Rico at San Germán

Japan and Puerto Rico: building a new bridge (conference)  
September 2, 2005  
University of Puerto Rico at Río Piedras

Small business seminar  
August 3, 2005  
Inter American University of Puerto Rico at San Germán

Women of Influence in International Trade Meeting  
May 14, 2004  
Caribe Hilton Hotel, San Juan, PR

Cuba: an emergent market (seminar)  
May 11, 2004  
Puerto Rico Trade Company  
Wyndham Condado Plaza Hotel, San Juan, PR

Continuous Improvement through Strategic Planning and Assessment Seminar  
May 7, 2004

University of Puerto Rico at Mayagüez

Economic Perspectives for Puerto Rico  
May 3, 2004  
University of Puerto Rico at Río Piedras

Round II of the Free Trade Agreement (FTA) negotiations between the United States and the Dominican Republic  
February 9-13, 2004  
San Juan, Puerto Rico

Economic Perspectives 2004  
Puerto Rico Chamber of Commerce  
January 27, 2004, San Juan, Puerto Rico

Seminar on Equal Employment Laws  
October 10, 2003  
University of Puerto Rico at Mayagüez

June 28, 2002 – July 1, 2002  
2002 Annual Conference of the Academy of International Business  
San Juan, Puerto Rico

February 23-27, 2002  
Participation in the Summit, Workshop and Conference of the Engineering Research Council: “New Research Strategies”  
Arlington, VA

June 12-16, 2001  
Visit to University of Arizona with Puerto Rico Technoeconomic Group

April 4-7, 2001  
Visit to Cyber Park of Santo Domingo  
Sponsored by: ATLANTEA Project, Office of the UPR President

February 7-9, 2001  
Technologies Opportunities Program  
US Department of Commerce  
St. Louis, Missouri

November 21-23, 1999  
The National Small Business Innovation Research (SBIR) Conference  
Las Vegas, Nevada

August 9-12, 1999  
NASA Mentor Protégé Conference and NASA Technical and Business Conference  
Danvers, Massachusetts

March 8-12, 1999  
Los Angeles, California  
National Science Foundation Regional Grants Conference

February 21-26, 1998  
Huntsville, Alabama  
NASA University Research Centers Technical Conference 1998

Sponsored by: Tropical Center for Earth and Space Studies, University of Puerto Rico at Mayagüez

June 1-4, 1997

Boston, Massachusetts

Seminar for CPS: “Plug in to the global workplace.”

Partially funded by CoHemis, University of Puerto Rico at Mayagüez.

## **SPECIAL SKILLS**

- Blackboard Learn, Blackboard Vista and WebCT certification and working knowledge to teach E-courses.
- Writing skills for publications in Spanish and English.
- Advice in the proposal preparation.
- Organizing professional activities such as conferences, seminars, and workshops.
- Working knowledge of Windows, Microsoft Word, Excel, PowerPoint, Minitab and World Wide Web
- Typewriting, shorthand, and SuperWrite.
- Understanding of different cultures due to personal or professional trips to: Mexico, Italy, Spain, Israel, Guatemala, Dominican Republic, St. Thomas, St. Maarten and different states of the continental United States.

## **EXTRACURRICULAR AND OTHER ACTIVITIES**

2011 – Present

Member of Family Firm Institute

1991 – Present

Member of the Honor Society Phi Kappa Phi

2005 – 2018

Member of the American Society for Competitiveness (ASC)

2002 – 2018

Member of the Academy of International Business (AIB)

Member ID: 29262

2001 – 2018

Member of Hispanic National Internship Program (HNIP) Alumni Association

2015 – 2017

Writers Association

1985 - 2010

Member of the Rincón Parish’s missionaries group. This includes preparation and presentation of different topics to the community.

September, 2008

Member of the External Evaluation Committee.

Doctoral Program in Business Administration

University of Puerto Rico at Río Piedras

1996 – August, 2005

Coordinator of Parish’s activities at my community. This includes every week meetings, coordination of visits to homeless shelters, ill-treated children, elderly people home and others.

2003 – 2004

Participant as an observer on the Puerto Rico Chamber of Commerce Committee for Economic Affairs  
Main topic of the Committee: Free Trade Agreement of the Americas (FTAA)

July 1-15, 2001  
Missions in Santiago, Dominican Republic

June 1-15, 2001  
Missions in Añasco, Puerto Rico

June 1999 – June 2000  
Secretary of the Phi Kappa Phi Honor Society, Chapter 105, University of Puerto Rico at Mayagüez.

August 1997 - 1999  
Advisor to the Committee for Certification of Secretaries. University of Puerto at Mayagüez.

October 1998  
Voluntary to help people affected by Hurricane Georges.

## **SEMINARS AND CONFERENCES PRESENTED**

2018 – Present  
Monthly Radio Program dedicated to Family Businesses  
WKJB 710 AM (Last Tuesday of each month)

July, 2015 – July 2017  
Twenty-three presentations of my book around the country of Puerto Rico'  
*Title of the book translated to English: Puerto Rican family businesses: challenges, successful practices and recommendations*  
Places: Different cities of Puerto Rico.

September 2, 2014  
Results of a research project on Puerto Rican family businesses  
Inter American University of Puerto Rico at San Germán

Research Experience in Mexico  
September 13 and 19, 2012  
Inter American University of Puerto Rico at San Germán

Webinar: STEP Research Project  
July 20, 2011  
Babson College

Puerto Rico's Competitiveness in the New Millenium  
November 7, 2008  
American Society for Competitiveness Annual Conference  
Orlando, Florida

Caribbean Competitiveness  
October 14-17, 2006  
6th Global Conference on Business and Economics  
Harvard University, Boston, MA

The Importance of the Export of Services for a Small Economy: The Case of Puerto Rico  
November 10, 2005  
Charleston, South Carolina: Academy of International Business Southeast Chapter Conference

The International Competitiveness of Puerto Rico Using the Porter's Model  
November 11, 2005  
Falls Church, Virginia: American Society for Competitiveness Annual Conference

The technology in two Caribbean economies, 1990 – 2001: the Technoeconomic Corridor of Puerto Rico  
and the Cyberpark of Santo Domingo  
May 31, 2005  
Dominican Republic, Caribbean Studies Association Conference

Human Relationships at the Work Environment  
March 8, 2005 Isabela Municipality  
April 26, 2005 Patillas Municipality

How to seek funds for research  
March 30, 2004  
University of Puerto Rico at Mayagüez

Role of the administrative assistant in the coordination of meetings  
March 31, 2004  
Institute for Office Administration  
University of Puerto Rico at Mayagüez

External funds for law projects  
October 1, 2003  
Eugenio María de Hostos Law School  
Mayagüez, Puerto Rico

Human resources administration at the office: role of the secretary  
October 29, 2002  
Pontifical Catholic University of Puerto Rico at Mayagüez  
Offered to Office Administration students.

How to seek external funds resources through the Internet  
May 2, 2002  
University of Puerto Rico at Aguadilla  
Offered to members of the faculty

Challenges of the New Millenium for Office Administrators  
April 26, 2000  
Clerks Club, Mayagüez, PR  
Offered for members of the Club