
NYVETTE F. VAZQUEZ CORDERO



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SKILLS

Market Research & Strategy
Social Networking
Time Management
Analytical Skills
Teamwork

LICENSES

Public Relations Specialist
Google Analytics IQ

EXPERIENCE

MARKETING MANAGER

Nov. 2019 – Sep. 2020

Responsible for managing the marketing strategy to raise brand awareness through the creation of marketing campaigns.

MARKETING COORDINATOR

May. 2017 – Nov. 2019

Support the sales in achieving the company goals via new customer acquisitions overall goals in net new customer acquisitions and revenue growth objectives.

PUBLICS RELATIONS INTERN

Aug. 2015 – Dec 2015

Help the senior staff in planning and execute engaging content to build healthy relationships with our customers and prospects.

EDUCATION

MBA | 2020-PRESENT

Universidad de Puerto Rico

GPA: 4.0

COMMUNICATIONS BA |2010-2016

Universidad de Puerto Rico, Río Piedras

GPA: 3.30

VOLUNTEER EXPERIENCE OR LEADERSHIP

Publics Relations Coordinator – Arte Fusión L.L.C.
Investigative reporter – Puerto Rico Te Quiero
Writer and assistant of web – Radio Universidad