

SONYMARIE SOCARRAS' BIO

Born in PR, Sonymarie Socarrás Figueroa graduated from Cornell University, NY with both a Bachelor's in Science in Operations Research & Industrial Engineering and a Master's Degree in Engineering Management. For the following 14 years, she held several positions within Procter & Gamble Puerto Rico & Latin America businesses, including Supply Chain Manager responsible for leading Supply Chain strategies, integration planning and supply network redesign while leading culture strategies and recruiting efforts within the company.

Looking for work-life balance, she became an independent strategic management consultant and provided support to V2A Consulting firm. She focuses on supply chain, strategic planning, integration and lean management, and organization/process redesign, while also developing new recruits and training different clients (in PR and Dominican Republic) in lean methodology and team buildings. During those 7 years, she lead projects for diverse companies like Banco Popular de PR, Procter & Gamble Pharmaceuticals, Warner Chilcott, and government agencies among others. As a way to continue supporting expanding companies, she joined Abarca Health 4 years ago as Vice President of Strategy to Execution, creating and expanding several teams including project management, process improvement strategic planning and innovation while leading corporate wide efforts in culture, accountability, and experience and service design, among others.

She has a distinct passion and ability for building teams, developing individuals, as well as personal and corporate transformations. She is a certified executive, organizational and life coach, certified in Design Thinking, Lean Six Sigma Green Belt, also possesses a diplomate in Hypnotherapy and has been a Cornell University admissions ambassador for the past 25 years. During the past 4 years, she has enjoyed creating the course and teaching the Principles of Engineering course to 10th graders at Colegio Mater Salvatoris high school with outstanding student feedback. Also, she brought together a team of students to start the Society of Hispanic Professional Engineers Jr. chapter at the same high school of which now she is the moderator. Sony is always looking for ways in which to give back to our youth while sharing her passion about learning, developing others and providing space for teens to search and experience STEM careers.

Sonymarie is the proud mother of Adriana and Andrea, and enjoys spending time with family including husband Alberto, stepson Joshua and extended family. Loves weekend trips or a good movie, learning different innovation techniques, sky diving (just a few times but worth it!), traveling to new destinations (love to blend with the locals!) and enabling personal transformation (enjoying the rewarding results that come from being in service to others!).