

RESEARCH METHODS WORKSHOP

CULTURAL DOMAIN ANALYSIS: AN INTRODUCTION TO STRUCTURED ETHNOGRAPHIC METHODS

This one-day workshop introduces methods of cultural domain analysis (CDA), an approach derived from cognitive anthropology to study cultural knowledge and systems of meaning. Data collection techniques in this tradition include free listing, pile sorting, triad tests, and ratings or rankings. Analytic methods include multidimensional scaling, cluster analysis, and consensus analysis. This workshop provides a conceptual framework for how best to integrate CDA in ethnographic research and offers an opportunity to gain familiarity with the methods through hands-on exercises.



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lunes, 11 de mayo de 2015

8:30 a. m. – 4:00 p. m.

Sala A, Rectoría

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"Funding for this conference was made possible (in part) by P20 MD006144 from the National Institute on Minority Health and Health Disparities. The views expressed in written conference materials or publications and by speakers and moderators do not necessarily reflect the official policies of the Department of Health and Human Services; nor does mention by trade names, commercial practices, or organizations imply endorsement by the US Government".